

Valerie Rigsbee

WEB DESIGNER

xhtml, css, seo, revenue earning channels, social media, photoshop, flash, actionscript, dreamweaver, indesign

OBJECTIVE

To continue a career in design/development and advance my skills into other areas.

EDUCATION




- 2003-2007 *Scripps College: Claremont, CA*
Cum laude Bachelors of Arts Degree in theatre performance, minor: psychology.
- Mar 2008 *The Science Museum of Minnesota: St Paul, MN*
Flash, sql, php, mysql and dreamweaver classes.

EXPERIENCE

- Jul 1999 - Present *Webmaster/Designer/Developer, The Broadway Musical Home (broadwaymusicalhome.com)*
Maintain, design and edit this site, which now sees between 15-30,000 visitors a day. Soon to undergo a visual facelift, the site is search engine optimized for "broadway musical" and is a successful revenue-earning enterprise. Also maintain the social media presence for the site at: broadwaymusicalblog.com, [@broadwaymusical](https://twitter.com/broadwaymusical) and facebook.com/broadwaymusical.
- Oct 2008 - Present *Front-end web developer, Go Fish Recruiting (gofishrecruiting.com): Minneapolis, MN*
Working with a designer and back-end developers for new social media concept for recruiters. Also create e-mail campaigns and will be setting up social media legs. Css, xhtml, photoshop.
- Aug 2008 - Present *Designer/Developer, Multiplication Shake (multiplicationshake.com): Woodbury, MN*
Created flash banner & manage/edit media for the site. Flash, html, photoshop, quicktime.
- Feb 2008 - Nov 2009 *Web Media Specialist, IHC Health Solutions: Bloomington, MN*
Created www.thinkihc.com, which now sees 33.97% more traffic than old site, as well as additional company sites (thinkihc.com/marketing/sites.html), flash projects (thinkihc.com/marketing/flash.html), training presentations (thinkihc.com/training.html) and e-blasts.
- Mar - May 2009 *Developer, Transitions Interior Design (transitionsinteriordesign.com): Minneapolis, MN*
Completed web development for site, working with a designer. Css, xhtml, photoshop.
- Feb - Mar 2009 *Designer/Developer, Red Letter Theater (valrigsbee.com/redletter): Minneapolis, MN*
Designed logo and completed all front-end development/design. Css, xhtml, photoshop.
- Oct - Nov 2008 *Designer/Developer, Clear Mind/Pure Heart (clearmindpureheart.com): Minneapolis, MN*
Created a flash and HTML site combining the client's businesses. Flash, html, photoshop.
- Jul 2007- Jan 2008 *Advertising and Marketing Account Manager, Rake Publishing: Minneapolis, MN*
Initiated and fostered relationships with clients in a variety of industries, helping them to find the best marketing solutions for their company using print/web ads, events and promotions.

 www.554design.com
 vrigsbee@gmail.com
 651-503-5766

 vrigsbee.wordpress.com
 [@vrigsbee](https://twitter.com/vrigsbee)
 www.linkedin.com/in/vrigsbee

 broadwaymusicalblog.com
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